

Attorney's Docket No.: 10559-197001/P8369
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Amendment to the Claims:

This listing of claims replaces all prior versions, and listings, of claims in the application:

1. (Currently amended) A method comprising:

receiving an electronic order for at least one good or service from a first party;

receiving information about the first party;

~~anonymizing said information, and transmitting anonymized information which will be necessary to process the order to a second party;~~

~~transmitting less information about the first party to the second party than was received;~~

transmitting a voucher to the second party; and

at the second party, filling the order for the good or service.

2. (Canceled).

3. (Currently amended) The method of claim 1, further comprising transmitting selected information about the first party to the second party, wherein but only when said transmission of the selected information is authorized by the first party.

Attorney's Docket No.: 10559-197001/P8369
Intel Corporation

4. (Previously Presented) The method of claim 1, further comprising retrieving information from a database concerning the first party, and selecting information about the first party for transmission to the second party based on the retrieved information.

5. (Previously Presented) The method of claim 4, wherein retrieving records from a database concerning the first party comprises retrieving directives describing the information to be withheld from the second party.

6. (Previously Presented) The method of claim 1, wherein receiving information about the first party comprises receiving information about the first party from a subscriber identity module.

7. (Currently amended) An article comprising a computer-readable medium which stores computer-executable instructions for receiving and transmitting information, the instructions causing a machine to:

receive an electronic transactional order from a first party;

Attorney's Docket No.: 10559-197001/P8369
Intel Corporation

receive information about the first party;
anonymizing said information, and transmitting anonymized
~~information that will be necessary to process the order to a~~
second party;
~~transmit less information about the first party to the~~
~~second party than was received, and~~
transmit a voucher to the second party; and,
filling the order by the second party.

8. (Canceled).

9. (Previously Presented) The article of claim 7, the instructions further causing the machine to transmit selected information about the first party to the second party, wherein transmission of the selected information is authorized by the first party.

10. (Previously Presented) The article of claim 7, the instructions further causing the machine to retrieve information from a database concerning the first party, and select information about the first party for transmission to the second party based on the retrieved information.

Attorney's Docket No.: 10559-197001/P8369
Intel Corporation

11. (Previously Presented) The article of claim 10 wherein retrieving information from a database concerning the first party comprises retrieving directives describing the information to be withheld from the second party.

12. (Previously Presented) The article of claim 7 wherein receiving information about the first party comprises receiving information about the first party from a subscriber identity module.

13. (Currently amended) A system comprising:
a processor and a database,
wherein the processor is configured to receive information about a first party, wherein the processor is configured to receive an electronic transactional order from the first party,
and to use the database to anonymize said electronic transactional order; and

wherein the processor transmit[[s]] anonymized information necessary to process the order to a second party, and wherein the database includes information about the first party and directives describing the information about the first party to be transmitted to the second party.

Attorney's Docket No.: 10559-197001/P8369
Intel Corporation

14. (Previously Presented) The system of claim 13 further comprising a communication interface coupled to the processor.

15. (Previously Presented) The system of claim 14 wherein the processor receives information about the first party and an order from a first party by way of the communication interface.

16. (Previously Presented) The system of claim 14 wherein the processor transmits the order to a second party by way of the communication interface.

17. (Previously Presented) The system of claim 13 wherein the directives describing the information about the first party to be provided to the second party include parameters defining the information to be provided in exchange for consideration from the second party.

18. (Previously Presented) A system comprising:
a communication network;
a first party interface coupled to the network;
a second party interface coupled to the network; and

Attorney's Docket No.: 10559-197001/P8369
Intel Corporation

an anonymizer, comprising a processor, a database and a communication interface, the anonymizer coupled to the network by the communication interface,

wherein the anonymizer receives information about a first party, the anonymizer receives an electronic order placed on the network through the first party interface, the anonymizer is configured to transmit the order to the second party interface, and the anonymizer is configured to transmit less information about the first party to the second party interface than was received.

19. (Previously Presented) The system of claim 18 wherein the communication network includes a GSM network.

20. (Previously Presented) The system of claim 19 wherein the first party interface includes a subscriber identity module, and wherein information about the first party received by the anonymizer is supplied by the subscriber identity module.

21. (Previously Presented) The system of claim 18 wherein the communication network includes an integrated services digital network.

Attorney's Docket No.: 10559-197001/P8369
Intel Corporation

22. (Previously Presented) The system of claim 18 wherein the communication network includes a public switched telephone network.

23. (Previously Presented) A method comprising:
placing an electronic order with a second party on behalf of a first party; and
providing information about the first party to the second party;
wherein the amount of information provided is a function of consideration from the second party.

24. (Previously Presented) The method of claim 23 further comprising offering to provide identifying information in exchange for consideration from the second party.

25. (Previously Presented) The method of claim 23 further comprising:
receiving an offer of consideration from the second party in exchange for providing information about the first party; and
deciding whether the offer is acceptable based upon parameters specified by the first party prior to placing the order.

Attorney's Docket No.: 10559-197001/P8369
Intel Corporation

26. (Previously Presented) An article comprising a computer-readable medium which stores computer-executable instructions for receiving and transmitting information, the instructions causing a machine to:

place an electronic order with a second party on behalf of a first party; and

provide information about the first party to the second party;

wherein the amount of information provided is a function of consideration from the second party.

27. (Previously Presented) The article of claim 26, the instructions further causing the machine to offer to provide identifying information in exchange for consideration from the second party.

28. (Previously Presented) The article of claim 26, the instructions further causing the machine to:

receive an offer of consideration from the second party in exchange for providing information about the first party; and

Attorney's Docket No.: 10559-197001/P8369
Intel Corporation

decide whether the offer is acceptable based upon parameters specified by the first party prior to placing the order.